

New Aesthetically Appealing Labels for PIX V-Belts

There has been a change in the label pattern for certain types and sections of PIX V-Belts. Similarly few new construction belts with value added features have been introduced recently.

The new multi-colour label pattern would be a part of effective marketing tool for having better visual appeal. These new styled lables are definitely going to grab the attention of the existing and targeted consumers. The overall intention is to improve upon the brand image for being different from other brands available in the market. Similarly all PIX X'set Wrapped belts would carry "ANTISTATIC, OIL & HEAT RESISTANT" label as a suffix to the main label.

PIX INDUSTRIAL V-BELTS

Wrap Construction Belts

PIX-X'set® MB ANTISTATIC, OIL & HEAT RESISTANT

Wrap Banded Belts *(Change in label)*

PIX-X'set® SP ANTISTATIC, OIL & HEAT RESISTANT

Wrap Agri Lower Cord Belts *(New Introduction)*

PIX-X'set® HP ANTISTATIC, OIL & HEAT RESISTANT

Wrap High Power Belts *(New Introduction)*

PIX-X'set® VS-HP ANTISTATIC, OIL & HEAT RESISTANT

Wrap Variable Speed Belts *(Change in label for Top Width 60 mm, belts with Top Width below 60 mm would go with old label pattern)*

Cut Edge Belts

PIX-X'tra® HP

Cut Edge High Power Belts *(New Introduction)*

PIX-X'tra® MB-HP

Cut Edge High Power Banded Belts
(All Cogged Banded Belts would be in High Power construction)

PIX-X'tra® VS-HP

Cut Edge High Power Variable Speed Belts
(All Cogged Variable Belts would be in High Power construction)

PIX-X'tra® VS-XHP

Cut Edge Extra High Power Variable Speed Belts
(New Introduction)

Poly / Ribbed Belts

PIX-X'ceed® EL

Elasticated Poly V-Belt *(Change in label)*



PIX AUTOMOTIVE V-BELTS

Cut Edge Belts

PIX-X'tra® FORCE-F1

High Power-1 *(New Introduction)*

PIX-X'tra® FORCE-F2

High Power-2 *(New Introduction)*

PIX-X'tra® MB FORCE

Cut Edge High Power Banded Belts
(Suitable for 100°C, New Introduction)

PIX-X'tra® VS FORCE

Cut Edge High Power Variable Speed Belts
(Suitable for 100°C, New Introduction)

Poly / Ribbed Belts

PIX-X'ceed® FORCE-EPDM

Poly/Ribbed EPDM Belts *(Change in Label)*

Timing / Synchronous Belts

PIX-X'act® FORCE-HNBR

Synchronous / Timing HNBR Belts *(Change in Label)*



There is no change in the labels for all other belts not included here.